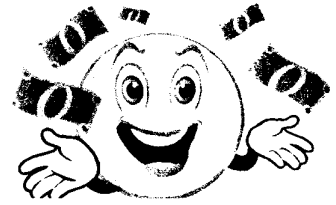


FIFTY/80/ONE HUNDRED!



Only **\$50** to join
80% payout in cash
100% Guaranteed!



Call 24/7 Msg: 1-800-640-9201

PLUS "Permanent Pay"

You earn \$12 on the first level, plus \$4 on 7 more levels! The \$12 comes directly to you!
 A one time \$50 order for our "Insider's Reports" (#1 and #2) puts you in position to earn thousands

☞ Read and you will see... "It's THE BEST PROGRAM EVER CREATED."

"Permanent Pay" – A HUGE BONUS!!! How would you like to get paid permanently? Now you can! Here's how it works: Your name starts in position #1. Every person who joins from YOUR flyer will receive their own custom flyer with your name in position 2 on their flyer (level 2). Then your name moves to position 3, etc. all the way down to position 8. You get paid on ALL those flyers --- that's 8 levels of pay! But here is where it gets really exciting... just sponsor 3 people, and you are qualified for "Permanent Pay!" Instead of your name dropping off of the flyer after position 8, your name stays on the flyer to continue generating more residual income! Your only qualification to get Permanent Pay is to sponsor 3 people; that's it!

This program is based on real facts and great value. Our product is **amazing**: Insider's Report #1: "How to Choose the Right Program, then Get 2 to 4% Response," and I.R. #2 "Mailing Tips of the Pros" will help you save money and earn thousands! Your welcome packet contains your custom flyer with your name in position 1, and our **Insider's Reports**. You get paid the \$12 directly and instantly from each new member who joins. We monitor every \$12 payment...cheaters who fail to send the \$12 are removed from the program. Level 2-8 Commissions are paid in cash or money order on the first of every month. **Here are more facts:**

- We are Direct Mail Essentials (DME). We've been in the direct mail business for 26 years, and in the mailing list business for 9 years... We are rock solid and here to stay! 24/7 Msg: 1-800-640-9201
- Almost everyone who is looking to earn extra income through the mail will join a good program for just \$50. Low cost + Big potential + Direct Payment + Unique Benefits = Very High Response!
- In this type of low-cost business, the average person sponsors 3 people. With that as a fact, look at what you can earn over time: Level 1= 3, Level 2= 9, Level 3= 27, Level 4= 81, Level 5= 243, Level 6= 729, Level 7= 2,187, Level 8= 6,561. At \$4 per level that's **\$39,348!** And that does not include all the \$12 commissions that come directly to you! Even half of that would still be almost \$20,000!
- We offer a 30-day 100% money back guarantee! **Your risk is zero!** There are no gimmicks at all!

Please FOLLOW INSTRUCTIONS CAREFULLY!!!	Send \$12 to:	Khalfani Legghette 615 E. 42'nd St. Chicago, IL 60653	PLUS SEND TO	<input type="checkbox"/> Welcome pack and "Insiders Reports" for \$38 or
	Note: \$12 must be cash or money order		DME (address is below)	<input type="checkbox"/> Same order plus 240 mailing names on labels, \$58

Name _____	☞ Please check to make sure you send 2 payments: one to the person listed above (\$12) and one to DME for either \$38 or \$58.	1 Khalfani Legghette 2 Ned Johnson 3 Walter Smith 4 George Norr 5 Colleen Kennedy 6 Stan Pratt 7 8
Address _____		
City _____ State _____ Zip _____		
Phone _____ Mail to: DME, PO Box 366, Sandpoint, ID 83864		
Email _____ Sponsor: <u>Khalfani Legghette</u>		

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