

RATED #1 NATIONWIDE BY ENTREPRENEURS!

NOT ONLY IS THIS HOME-BASED BUSINESS TOTALLY RECESSION PROOF, IT ACTUALLY EXPLODES WHEN THE ECONOMY GOES DOWN!

**Start on a shoestring and build the full-time, extraordinary
income of your dreams, like thousands of our members have done! You
only need a few hours a month because we do the majority of the work!**

The majority of people are saying, "Absolutely ingenious!" "There's never been a business like this!" "This is the perfect business for everyone!" "It's amazing how Bob and Jayne have solved every single problem associated with building a business!" "After years of trying other businesses, this is the first time I'm really making money!" "Finally, I don't have to watch my income go up and down with the economy! I'll never have to work for anyone again!"

Sound too good to be true? Well stop right there because it has taken us years and a lot of hard work to develop the methods and system that have made AMC, Inc. the perfect business for everyone! And to be perfectly honest, we never set out to do this for you. No, we originally developed everything for ourselves so "we" could survive and thrive in an industry we've never really liked but got stuck in. To our surprise though, working on our needs led us to methods everyone can do! See we never cared about what "should work" or what "sounds good," like so many other companies do. We only care about what "does" work and what "doesn't." So over the years, we've taken what "does" work and a step at a time we've made improvements. And we've taken what "doesn't" work and found solutions! Real solutions for real people!

Seems simple, doesn't it? But apparently it isn't because the majority of business opportunities are still using archaic methods that have never worked for the majority of people... and never will! That's because most businesses like this make money whether their members do or not, and they don't care! That's the truth and it's shocking, isn't it? It's because of those companies that people like you don't trust good businesses like ours. That's such a shame because there really are good guys and bad guys in every industry — including the government and religion. And what's so ridiculous is they can figure out how to help their members make money while they make money, too. Again, they choose not to, which makes us look brilliant, right? It's not about intelligence though. It's about honesty and integrity! The two of us are spiritual and we'll always do what's right for each and every one of our members! The line between right and wrong is always clear!

Now let's step back a second, so you really understand what sets us apart. First of all, we didn't choose this industry and, again, we have never really liked this industry. (The simple truth.) Instead we ended up here probably for the same reasons you're reading this letter now. Both of our industries failed, money was running out and we had nowhere else to turn. Period. So we started exactly where we're asking you to start and that means we know exactly what it feels like, exactly what you're going through and will go through to build a successful business. Yes, we know firsthand and that means everything to us and it should to you, too. That is the exact reason we've worked hard to develop methods and a system that truly works for everyone, no matter what! No matter how busy you are, no matter how limited your budget is, no matter if you have a computer or not, have any sales skills... again, no matter what! If that's not enough, we personally go way beyond any and all other companies by spending our money on you! There's much more to that so make a mental note to ask for specific details when you talk to us.

Bottom-line, we specifically designed this business to be completely home-based with no running around, no cold calls, no selling, no phone calls to take or make, no meetings, no presentations, no dressing up, no long hours, no conflict with your present schedule, no special training or previous experience needed, no chasing friends and family, and no face-to-face contact with anyone, ever! NO, NO, NO! None, None, None!

How is this possible? As we said, we have perfected our methods and system so that everyone can build a successful home-based business! We stayed focused on the word "Everyone!" and that was our lead. We improved what works and either eliminated or solved what doesn't. **Better yet, we even made sure that everyone can start on a shoestring and still build the business of their dreams. Best of all, we will be doing the majority of the work for you! When you join AMC, Inc., our trained staff becomes your trained staff. Yes, you just read that right! It's like having assistants of your own. Think about it! "Your" assistants will take phone calls on your behalf, make phone calls on your behalf and do virtually everything to build your business, while keeping you updated every step of the way.** Yes, while you're working, while you're on vacation, while you're doing anything and everything or doing absolutely nothing. The only time you'll need to spend is the time it takes to do a few mailings every month. That's it and our booklet will prove it! That's simple enough, isn't it? Especially when we're talking about starting on a shoestring?

Yes, we specifically designed this business to do the majority of the work for you! This means you finally have a chance to build a successful business of your own no matter how busy you are, no matter how shy you are, no matter how inexperienced you are, no matter how limited your budget is! Again, again, again... and please say this over and over again... we'll be doing the majority of the work for you... and we'll keep you informed every step of the way! Yes, "your" trained staff! Yes, "your" assistants!

From firsthand experience, from years in the trenches, we know exactly why you and so many others have failed in other businesses and we have solved every single one of those problems. You'll be absolutely shocked when you see all that we've taken care of. All of this is crystal clear in our booklet and we promise that you'll actually enjoy reading it. Yes, one of the biggest surprises we've heard from our members is how much they actually enjoyed getting to know us through our honesty and humor.

That's right, we will always be straightforward — after all these years, we can't help ourselves — even when it's not something you want to hear. Honesty and integrity will always be most important to us. We want you to feel great about your AMC business and we want you to have complete confidence in us, or we don't want you to join. So to help you with both, our booklet illustrates simple and realistic examples... attainable goals that even a novice can implement! Instead of starting with enormous amounts of money, which too often seem unrealistic, our booklet shows you examples of earning a few hundred dollars within a reasonable amount of time. Then, as you look at these examples, and grasp the simplicity, you can see how your income can increase to several hundred a month... several thousand... and much more! You wouldn't believe us if we told you what our highest earners are making! Let's just say that most make more in a month than the majority of Americans make in a year! Yes, the income potential is extraordinary and unlimited! And with the present state of the economy, most of our members are seeing substantial increases in their incomes month after month. You'll understand why AMC is one of the few recession-proof businesses when you read our booklet.

Now... what else do we think you should know about? How 'bout the fact that we've been building our business and improving on it for 23 years! That's right, we're no "here today, gone tomorrow" company! Added to that, in our 23 years we have had an impeccable reputation in the industry and we're considered 2 of the top experts nationwide! Plus unlike most other businesses, we are personally working this business and system ourselves — every single day! Just like you'll be doing. This keeps us aware of everything that's going on with you. This also makes it possible for us to share some of our results with those members who need help, another unique feature about AMC! Yes, this is what we do for a living, this is our only source of income, and our continued success depends on your success. The more successful you become, the more successful we become! And the important thing — as we stated before — is that we will be doing the majority of the work for you! Got it?

Then... get it! The booklet that is! Yes, it's all in our booklet. We could go on and on but the complete details can't be condensed to fit on just a few pages. So please do yourself a favor and **either look at our booklet online free at: www.amc-usa.com/info using the Promotional Code below or order our booklet for only \$10.00 (\$7.00 for the booklet and \$3.00 for shipping and handling) and receive a free gift worth up to \$1,000.00.** Then after you've read the booklet, feel free to call or e-mail "your" future staff to get any and all of your questions answered. You can even arrange to talk to one of us directly, either Bob or Jayne. Just ask.

Please don't delay! Our business is booming right now because of the economy so don't miss out! With our 30-day money-back guarantee, you have nothing to lose and quite possibly everything in the world to gain. That's what we believe! Simply send everything back to us in good condition and we'll give you a refund (less the shipping and handling), no questions asked! So go ahead, take a serious look at AMC, Inc. today! We bet you'll be saying "Absolutely ingenious!" too.

BONUS! BONUS! BONUS! If you order our booklet within 10 days, we'll include a special gift, which you can keep regardless of your decision. Choose from one of the following: 1) A 3 day/2 night Vacation Certificate for 2 at over 20 locations, worth several hundred dollars. No sales meetings to attend. 2) A Shopping Certificate. Up to 50% on things you buy everyday from clothing & electronics to books & bedding, and much more. You name it! A long, long list of major retail stores. 3) A \$1,000 Grocery Certificate. Order \$1,000.00 worth of name brand grocery coupons of your choice. For more information or to purchase any of our certificates, go to: www.certificateoffers.com/advancedmarketingconcepts

ORDER FORM

To order our booklet, IT'S YOUR TURN!, simply clip this order form, complete it, attach \$10.00 & mail everything directly to AMC, Inc. at the address below. Credit card orders can be mailed, faxed to 770-645-7873, or e-mailed to amcnow@mindspring.com, 24 hours a day. (Or go to www.amc-usa.com/info to view the booklet, free.)

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